



Interfaith Alliance of Rochester
PO Box 25245
Rochester, NY 14625

League of Women Voters-RMA
PO Box 10573
Rochester, NY 14610

September 16, 2022

Dear General Election Candidate:

The Interfaith Alliance of Rochester (TIAR) and the League of Women Voters-Rochester Metro Area (League) are again encouraging all candidates for public office to run positive, issues-oriented campaigns. Some candidates feel that negative ads are effective. We believe positive campaigns that address important issues are *winning* campaigns, and we urge you again to publicly commit yourself to running a positive, issues-oriented campaign.

Please find enclosed with this letter a copy of The Fair Campaign Pledge (The Pledge) for your review. If you agree to abide by The Pledge, please sign, scan and email to FEPC@lwv-rma.org or sign and return the form to the League by US mail at the address above **no later than Monday, September 26, 2022.**

Who can sign The Pledge?

All General Election candidates certified by the Monroe County Board of Elections are eligible except judicial candidates. If you signed The Pledge as a Primary candidate, that Pledge will continue to be honored and accepted for the General Election.

Who decides if The Pledge has been broken by a candidate?

General Election candidates **who have signed The Pledge** may file a complaint (in her or his own race) against any opposing candidate. The Fair Election Practices Campaign (FEPC) Hearing Committee hears complaints. A copy of the FEPC complaint form as well as the Hearing Committee's rules and procedures are enclosed with this letter. You can also download these forms from the League's website (www.lwv-rma.org). PLEASE SAVE THIS INFORMATION! You may need it once the Committee begins hearing complaints.

What about candidates who do not sign?

General Election candidates **who do not sign** The Pledge **cannot** file a complaint against an opposing candidate, whether or not the opposing candidate signed The Pledge. By signing The Pledge, you are publicly proclaiming your support for a fair, issues-oriented race. You can tout that fact in your promotions and tell your potential supporters. We'll even help (see below).

When will the complaint and hearing process begin?

The **FEPC Hearing Committee** will accept properly filed complaints beginning on September 28th until November 4th, the Friday before the General Election. Complaints will not be accepted after 4:00 pm on November 4th for the General Election.

How will the League and TIAR promote The Fair Campaign Pledge?

TIAR and the League will issue a press release on Tuesday, **September 27th** recognizing those Pledges received via mail or email by Monday, September 26th. For more information about The Pledge and the FEPC, please visit the League of Women Voter's website: www.lwv-rma.org or contact FEPC Chairperson Rob Brown at (585) 512-3414 x 2 or via email at rbrown@esoplus.com.

Please join us in encouraging positive campaigning!

Sincerely,

Barbara Grosh, President, League of Women Voters-RMA

Barry A. Swan, President, The Interfaith Alliance of Rochester